MAKING SENSE OF THE WORLD

- WISDOM THROUGH KNOWLEDGE -

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S SEIBIDO

著者紹介

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政治学を専門とし、これまで日本と北米の複数の大学で国際関係論や政治哲学、および英語の 授業を担当している。本書と同じく成美堂から出版したテキスト『Democracy Around the World』のほか、多数の学術論文や国際学会における報告経験を持つ。

About the Author

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Making Sense of the World -Wisdom Through Knowledge-

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はしがき

何百年も前のはるか昔は、今よりも物事を理解することが容易な時代であった。人々は生まれ育った地域からほとんど移動することがなく、外から入ってくる情報も限られており、ほとんどすべての事柄は神話や宗教などに基づいた信念や信仰によって説明されていたからだ。しかし、現代の私たちは多様性に富んだ社会で、情報へのアクセスも増え、さらに科学的発見によって物事の原理が説明される時代に生きている。人が世界中を移動するようになりほかの国や地域の人々や文化に直接触れる機会が増えたことに加え、メディアからも間接的に多くの情報を得ている。また科学が発展したことにより、人間の起源、あるいは宇宙全体における地球の位置といった世界観は、科学的発見に基づいて理解されるようになった。

本書は、このように非常に複雑な現代社会を分かりやすく理解するために書かれたテキストである。英語はこのグローバル時代において、広く世界中で使われていることから世界言語とされているが、しかし英語ができるというだけではもはや十分とはいえない。上述の通り、昔に比べて非常に複雑になった現代社会においては、さまざまな知識や情報を広く持つことも重要である。したがって、本書は日本の大学生が英語の力を伸ばしながら、同時に世界を理解するのに役立つ知識も身に付けることを目的としている。

学生のみなさんが興味を持ちながらさまざまなテーマについて学ぶことができるように、 分かりやすいテキストにすることに努めた。各章ともメインのリーディング本文には、 長年日本の大学英語教育に携わってきた北海道大学名誉教授の浪田克之介先生による、 丁寧な注釈が付けられている。また、各章とも読みやすい平易な英文で書いてあり、内 容に関しても予備知識がまったくなくとも十分に理解できるようになっている。全体を 4つのセクションに分け、日常生活で接する機会の多い文化や社会問題に関するテーマ から、環境やエネルギー、国際ニュースや政治、科学や人間・宇宙の起源まで、幅広い トピックを扱っている。このテキストを通して英語力を伸ばすと同時に、本書のタイト ルにあるように、少しでも世界のことが理解できるようになってくれれば幸いである。

最後に、本書の企画・編集に当たり、成美堂編集部の菅野英一部長および佐藤公雄氏 に謝意を表したい。

François de Soete

PREFACE

The world was in some ways much easier to understand hundreds of years ago. After all, people did not move around very much, so different cultures did not frequently interact with each other much, and simple beliefs based on myths and religion explained just about everything. Today, however, we live in a world characterized by increasing diversity, access to information, and scientific discovery. Cultural exchange is increasingly common, which includes direct contact as people move to different countries and indirect contact by means of frequent exposure to media from all over the world. Similarly, scientific explanations now shape our understanding of the world, from the origins of human beings, to our planet's place in the universe.

This book can help readers make sense of this increasingly complex world. For one thing, this book covers a wide variety of topics ranging from the sciences to international relations. More importantly, however, all of the chapters in this book are written in a very straightforward way, which means that readers do not need any prior knowledge of the topics covered in this book. In addition, each chapter features many carefully researched Japanese annotations by Katsunosuke Namita, who is an active researcher in the field of linguistics and is now professor emeritus at Hokkaido University.

While English is often hailed as a global language, which seems appropriate given how widespread it has become, speaking this language is in itself no longer sufficient for interacting with the global community. Today, we are not only living in a global era, but we are also living in the information age. People must therefore now be able to also speak the language of knowledge and information, and more than ever critical thinking skills and what might simply be called wisdom are necessary for achieving success in life. The acquisition of knowledge cannot in itself lead to wisdom of course, but this book is designed to help readers acquire more knowledge about a diverse range of topics in hopes that this will serve as an important step toward developing greater wisdom. In the process, this book aims to live up to its title by helping readers make sense of the world.

François de Soete

本書の使い方

各章の構成は以下の通りとなっている。

要旨

各章の冒頭に本文の内容が分かりやすく日本語で要約されている。これまであまりなじみ のないテーマであったとしても、この日本語による簡単な解説を読むことで準備ができる。

Getting Started

このセクションは、本文を読み始める前に、その準備として関連内容について学生が各自で考えることのできる質問を用意してある。個人の意見を問うものであるので、下調べ等の必要はない。授業内でディスカッションのテーマとして利用することも可能である。

Reading

分かりやすい英文で書かれた本文は、文化や社会問題、環境やエネルギー、国際ニュースや政治、科学や人間・宇宙の起源まで、幅広いトピックを扱っている。予備知識がなくても十分に理解できる内容となっている。また、『大学英語教育学会 基本語リスト』(通称JACET 8000)の基本的には5000語レベル以上および固有名詞に注釈をつけている。

Vocabulary

本文で使用された語について、それぞれの意味を選択する問題。知らない単語であっても、辞書を使うのではなく、文中で使用されている箇所を読みながら解答を推測するように学生に指示している。また、単語の意味を英語で説明できるようになるための訓練としても使うことができる。

Comprehension Questions

本文の内容理解を問う問題。本文の該当箇所を特定すれば答えられるやさしめの問題だけではなく、本文の内容と問題文の意味をよく理解していなければ解答できない難しめのものも用意してあるので、内容分析の力も養うことができる。

Listening

CDを聴きながら空欄になっている単語を埋める問題。単語や語尾の変化の聞き取りとつづりの練習になっている。リスニングの文章は、本文の要旨になっており、本文の内容理解のチェックにも利用することができる。

Points of Interest

本文で扱っているテーマや人物に関連した、おもしろい豆知識を平易な英文でまとめたコラム。本文の関連個所に、日本語でこの欄への参照指示が掲載されており、関心に応じて読み進めることができる。問題や試験等には、このコラムの内容は含まれていないが、楽しみながら各章のテーマに関する知識や理解を広げるのに役立つ。

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THE HOLLYWOOD EFFECT

Chapter

1

How does popular entertainment influence society?

私たちは日常生活において、書籍、新聞、デジタル音楽ファイル、映画、インターネットなど、さまざまな種類のメディアに囲まれている。無限と言っていいほど大量の情報にアクセスすることができるという点では便利だが、それほどたくさんの情報をいったいどのように理解するのかという疑問も浮かぶ。例えば本や映画の制作過程において、著者や制作者個人の生い立ちや経験が何らかの影響を及ぼしている。ゆえに、テレビを見るときや本や記事を読むとき、読者や視聴者はこの点を心に留めておく必要がある。さもなければ、制作者の個人的な見解に知らず知らずのうちに影響されてしまうこともあるかもしれないからだ。

NASA's Apollo 8 crew took this photo of Earth while orbiting the Moon. The world seems so simple from this distance, but as this chapter and the others that follow will show, the world is actually quite complicated. However, that is part of what makes it so interesting, and as you will see, making sense of the world is a worthwhile endeavor.



Photo Credit: NASA

GETTING STARTED

Think about each statement or question below, and circle the option with which you agree most. There is no right or wrong answer here—it is your opinion!

Music, movies, and/or video games are a big part of life for most people.

- a. Strongly Agree
- b. Agree
- c. Disagree
- d. Strongly Disagree

Where do you usually find out about what is happening in the news?

- a. The Internet
- b. Television
- c. Newspapers
- d. Other

Celebrities have a big influence on people's fashion choices.

- a. Strongly Agree
- b. Agree
- c. Disagree
- d. Strongly Disagree

READING

Making sense of the world should in some ways be easier than ever. After all, the proliferation of media gives people access to virtually limitless amounts of information by means of print media like books and newspapers, audio media like radio and digital music files, video media like movies and television programs, gaming media like console-based games and portable

games, and Internet-only media like social networking and blogs. The Internet now also includes all of the other forms of media, and so we can read, watch, and listen to just about anything with just a few taps of our fingertips.

インターネットの由 来について、章末の Point of Interest を 読んでみよう。

1) 2~7

Having access to so much information may seem like a good thing, but it does raise the question: how can we make sense of so much information?

and views about the world often influence the way that they **conduct**¹ research or produce works of art. Concerns about the influence of entertainment on society have been around for thousands of years. An ancient Greek philosopher named Plato, for example, **warned**² about the potential negative influence of poetry on children. Plato pointed out that some poets may espouse undesirable values, and children could end up adopting these values when they are presented in an appealing way.

The dramatic rise of the film and music industry over the course of the last century has made Plato's concern more important than ever. Hollywood, which is in Los Angeles, California, is of course the most famous place associated with the movie industry, for it is here that the film industry began to really take off during the early twentieth century. The film industry today, however, is a global industry and many countries around the world have their own large-scale film production facilities. The music industry has also become a global industry, and many hit artists have a notable presence in markets all over the world. Both industries now have tremendous influence on social values, fashion, and lifestyles throughout the world.

Popular entertainment can have a positive or a negative influence on society. For example, celebrities sometimes use their fame to raise awareness about social issues or to raise money when natural disasters occur. On the other hand, the entertainment industry can influence people in negative ways.

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Some of the characters in movies, for example, seem so cool that some people in real life imitate some of their behaviors and their fashion choices. This kind of influence is of great concern since many of the most popular movies feature lots of violence, and they also feature frequent alcohol and tobacco consumption. Moreover, the entertainment industry as a whole seems to **promote**³ a more selfish lifestyle in general, given that many celebrities have openly lavish lifestyles—even though countless people around the world struggle to earn enough for food and shelter. Yet, many people clearly admire these celebrities, given the fact that some celebrities have millions of followers on their social networking accounts and have millions of people tune in to watch them being interviewed on talk shows or at awards ceremonies.

that it was quite closed in. Relatively few movie studios, recording labels, and publishers could produce media that could reach large-scale audiences. A handful of studios and publishers therefore **exerted**⁴ a lot of control over the values disseminated in the media. This brings us back to the point raised at the start of this chapter, which is the dissemination of media by means of the Internet. Almost anyone today can make a film, publish a book or write an article, or record music, and then upload this work on the Internet. This is undoubtedly **beneficial**⁵ insofar as this can help diversify and decentralize the influences on social values and lifestyles.

At the same time, if media in the past was too closed in, then the problem today is that there is simply too much media. Anyone can produce and disseminate media—meaning that it is getting more and more difficult to sort through what is worth watching or reading. For example, people who lack the relevant expertise may write blogs that include erroneous information, or hate groups can post content online designed to recruit new members. More than ever, then, it is vitally important that people become critical viewers, listeners, and readers. That is, people should always ask themselves a few basic questions when reading or watching something: who is creating this work; what is this person's background; and how might this affect the contents? Therefore, the proliferation of media is clearly a serious concern for society, but when people carefully scrutinize what they watch, read, and hear, then media can become extremely helpful when trying to make sense of the world.

NOTES

Plato「プラトン(428/427-348/347 B.C.)」 proliferation「急増」 espouse「支持する」 lavish「贅沢な」 disseminate 「広める、普及させる」 celebrity「著名人,名士」 「多様化する」 decentralize「分散させる」 erroneous「誤った, 間違った」 post「掲示する, 載せる」 hate group「(人種差別などの)扇動グループ」 scrutinize「詳細に調べる,吟味する」

VOCABULARY

Try to use the context in the reading section to figure out the correct definition for each vocabulary word in the column on the left.

1.	conduct	()	a. to inform about negative consequences
2.	warn	()	b. to support something
3.	promote	()	c. to apply something on something else
4.	exert	()	d. advantageous or good for something
5.	beneficial	()	e. to do or complete something

COMPREHENSION QUESTIONS

Read each statement below carefully, and then based on the information

	sented in this chapter, write "T" if it is true or "F" if it is false.
1.	Plato believed that poets and their poetry always had a positive influence on children.
2.	Celebrities can sometimes use their fame in ways that have a positive impact on society.
3.	The growth of corporations means that only a handful of producer and publishers can create media today.
4.	Hollywood is home to most production facilities for the American and international film industry.
5.	The author argues that we should avoid media as much as possible

due to the possibility of being negatively influenced.

SUMMARY 1 8 6

Listen carefully to the audio recording for this summary and fill in the blanks in the paragraph below.

Various forms of media 1.)	our everyday life, such as books, newspapers,			
digital music files, movies, and	the Internet. Though this may prove useful by			
giving us _{2.)} to a virt	ually unlimited amount of information, it does			
raise the question: how can we r	make sense of so much information? A person's			
background _{3.)} the wa	ay that he or she writes a book, for example, or			
makes a movie. It is therefore important that people keep this 4.)				
when they watch television or r	ead books and articles, for they may otherwise			
be unknowingly influenced by tl	he creator's own personal 5)			

POINTS OF INTEREST

The Origins of the Internet

People usually associate the Internet with peaceful activities, like providing access to information and connecting people from different parts of the world. Some of the core principles for the Internet, however, were developed for military purposes during the height of the Cold War between the United States and the Soviet Union. The United States feared that a nuclear attack could destroy its centralized communications networks, which would disrupt communications between America's leaders and its nuclear facilities. Research therefore began on a more decentralized system, which in the long run helped lay the foundation for the Internet's emergence decades later.