WORLD OF WONDERS INSPIRING THE FUTURE

知の挑戦

Anthony Sellick

John Barton

Ai Ogasawara



PREFACE

World of Wonders Inspiring the Future is the second in a series of books looking at a variety of important trends that are shaping the modern world. Each of the chapters examines a topic or issue that affects our lives, or which will change our lives in the future. We hope that you will find these topics interesting and thought-provoking. We also hope that they will be sufficiently stimulating to encourage you to learn more about these topics and issues.

The topics covered in the 20 essays range widely and are grouped into five distinct sections: the worlds of food, culture, science, business, and politics. The topics are drawn from a number of areas such as the world's favorite fruit (the banana), the history of spices, and the importance of sleep, through the impact of MOOCs (Massive Online Open Courses) and online shopping, to cyber warfare and international law. We hope that having read these essays, you will actively seek to develop your own views on the issues raised in this book, and that you will debate them vigorously.

As well as notes in Japanese following each essay, each chapter contains a pre-reading vocabulary exercise in the form of a short narrative related to the topic, and post-reading exercises are presented to test your comprehension of the essays. There is also a summary exercise for every chapter and a data analysis section for the odd-numbered chapters.

Finally, while we have tried to ensure that the material in this book is upto-date, due to the fast-changing nature of some of the topics, it is inevitable that by the time the book is published, some things may have changed.

We sincerely hope you enjoy the book.

John Barton

CONTENTS

	THE WORLD OF FOOD				
Chapter 1	Flying Gold—Honey and Honey Bees ミツバチと人の長い蜜月期				
Chapter 2	Worth Their Weight in Gold—The History of Spices たかがスパイス、されどスパイス——歴史を変えた香辛料				
Chapter 3	Superfood—The Incredible Banana まさにスーパーフード! 驚異のフルーツ、バナナの秘密				
Chapter 4	Golden Rice and Insect Burgers—The Future of Food 黄金米に虫バーガー? 食の未来予想図16				
	THE WORLD OF CULTURE				
Chapter 5	Glasses that Make You Smarter —Wearable Technology and Augmented Reality 拡張する日常——ウェアラブル・デバイスとAR技術				
Chapter 6	The World's Largest Schools —The Increasing Popularity of MOOCs オンラインでつながる「世界で一番大きな教室」				
Chapter 7	Choices, Choices—How to Make Better Decisions 理性? 直感? 選択の極意とは 31				
Chapter 8	There's No Such Thing as Trash —How Innovators Turn Rubbish into a Resource 廃棄物を資源に変える革新者たち				
	THE WORLD OF SCIENCE				
Chapter 9	Printing the Future—How 3D Printing Is Changing the World 3Dプリンターが変える世界と未来				
Chapter 10	 Tuesday's Child Is Full of Grace —Does Your Birthday Affect Your Life? 生まれた日が運命を決める? 誕生日と統計的事実の相関				

Chapter 11	A Good Night's Sleep—Why Do We Need to Sleep? ヒトと睡眠のメカニズム				
Chapter 12	Space Age Gold Rush—Asteroid Mining 宇宙時代のゴールドラッシュ——小惑星鉱業				
	THE WORLD OF BUSINESS				
Chapter 13	Raising Money—The Crowdfunding Revolution 10ドルの資金援助? クラウドファンディングが変えるビジネス				
Chapter 14	The Sweet Smell of Success—Using the Senses in Business 成功の甘き香り——五感ビジネスの最前線				
Chapter 15	Online Shopping—How It Has Changed the Way We Shop オンライン・ショッピングの"買い物革命"				
Chapter 16 Tesla and the Electric Car —The New Age of Electric Automobiles 新時代を開く電気自動車					
	THE WORLD OF POLITICS				
Chapter 17	The Midas Touch—Can You Have Too Much Money? 富の不平等がもたらすものは				
Chapter 18	The Hidden Crime—Modern Slavery 現在進行形の奴隷制の実態				
Chapter 19	Someone Is Watching Me—Cyber-spies and Cyber-warfare サイバースパイ、サイバー戦争				
Chapter 20	Everybody Wants to Rule the World —How Does International Law Work? 高まる国際法の役割——真のグローバル社会へ				
References					

Flying Gold Honey and Honey Bees

CHAPTER

GETTING READY

1. In 2012, beekeepers in Ribeauville in France had to destroy the honey their bees had						
2. This was because the hives did not regular golden honey, but blue and green colored honey.						
3. The farmers were worried and searched for to explain the mysterious honey.						
4. They discovered that large candy from a local Mars factory were stored nearby.						
5. The bees had been getting sugar from the colored candy instead of from local flowers and						
amounts of contain crops evidence produced						
READING ① 03~09						
1 Most people enjoy sweet foods. We even use words like sugar, sweetheart, sweetie, honey, and honeymoon in connection with love and romance. Of all						
the sweet foods that we eat, honey is probably the oldest. But have you ever						
thought about how we get honey, or about honey itself?						
2 6 Honey is the only food eaten by humans that is produced by an insect.						
Honey is a food made by bees so that they have something to eat during the						
winter. To make honey, bees visit flowers, drink the nectar they make each						

day, and then return to the hive. Enzymes in the bees change the sugar in the nectar (sucrose), into the sugars that we like to eat (glucose and fructose). In

Choose the correct word or phrase from the list below to complete the story.

the hive, the bees mix the nectar together and then let water evaporate from it. The result is honey, which is stored in a honeycomb made from beeswax. An average beehive contains between 20,000 and 40,000 worker bees, which collect the nectar. However, there is not much nectar in one flower, so for a beehive to make one kilogram of honey, the bees need to make about one million nectar-collecting trips.



The bees in an average hive like this will produce about 20 kilograms of honey every year.

That means each worker bee in a hive must visit between 25 and 50 flowers for each kilogram of honey made by the hive. Each year, an average hive will produce around 20 kilograms of honey. No wonder we say someone who is very busy is a "busy bee."

3 % In 2010, more than 1.5 million tons of honey, worth \$1.2 billion, was consumed around the world. One quarter of all the world's honey comes from just one country, China. Africa and the European Union produce about 12 percent of the world's honey supply each, with the rest of the world producing the remaining 50 percent of the world's honey.

4 6 Honey is a special food. Because it contains a very high level of sugar and a very low level of water, bacteria and fungi cannot survive in it. As a result, honey is the only food that does not go bad. Furthermore, the different flowers visited by the honey bees all add different flavors to the honey, and honeys made by honey bees visiting just one kind of flower, such as heather or acacia, are very popular. Although honey is mostly made of different kinds of sugar, it also contains small amounts of vitamins and minerals including B vitamins, iron, magnesium, and zinc. As well as a food and a sweetener, honey is used in cooking and also to make an alcoholic drink called mead.

5 67 Honey is also used by doctors. Because bacteria and fungi cannot survive in honey, it is useful for treating infections that are resistant to antibiotics. There is also evidence that honey can help burns to heal more quickly. However, because honey sometimes contains botulinum spores, which can cause botulism, it shouldn't be given to children under one year old.

6 % Honey is not the only product made by honey bees that humans use.

Beeswax is used to make candles, hand cream and other skin care products, cosmetics such as eye-liner and lipstick, chewing gum, medicine capsules, shoe polish, and surfboard wax. It is even used in surgery to stop bones from bleeding. Every year, around 10,000 tons of beeswax, worth \$100 million, is used globally. However, the most important service provided to humans by honey bees is neither honey nor beeswax. It is fertilizing our crops. As the worker bees collect nectar, they also pick up pollen from the flowers. As they fly from flower to flower, the pollen is spread around, fertilizing the plants. With the exception of crops such as rice, wheat, corn, and barley which use the wind to spread their pollen, all of the crops we grow are fertilized by insects like bees. The value of the fertilization service provided by bees is estimated at \$50 billion in Europe and more than \$100 billion in Africa.

Without honey bees to fertilize our crops, we would struggle to feed ourselves, and our diets would have very little variety. Honey bees fertilize all of our fruits and nuts, most of our beans and vegetables, and many of our herbs and spices. Imagine living in a world without oranges, tomatoes, potatoes, grapes, chilli peppers, coffee, or chocolate. As well as a boring and hungry world, we would lack clothes as well: cotton is also fertilized by honey bees. But this could be our future. As a result of pollution from pesticides used in agriculture, infection by the varroa mite, and climate change, honey bees have been dying in huge numbers in recent years. Unless we find ways to protect our honey bees soon, our 10,000 year honeymoon with honey may soon be over.

NOTES

Ribeauville「リボーヴィレ」フランス東部オー=ラン県のコミューン(最小行政区)。ストラス ブール南方75キロに位置し、ゴシック教会や古い街並みを残している。リボーヴィレ村では年 間約1,000トンの蜂蜜を生産している。 Mars「マース」世界74カ国でペットケア、チョコレー ト、食品など6事業を展開し、年間売上330億ドルを計上するグローバル企業。1911年、米国ワ シントン州で設立。M&M'S、Milky Way、スニッカーズなどのチョコレート菓子を販売している。 hive「ミツバチの巣」 enzyme「酵素, エンザイム」 sucrose「ショ糖, スクロース」 glucose 「ブドウ糖,グルコース」人間の代謝作用の主たるエネルギー源 fructose「果糖,フルクトース (=fruit sugar)」果実や蜂蜜の中に存在する。 honeycomb「ミツバチの巣,ハチの巣,ハチの巣 状のもの」直訳は「ミツバチのくし」で、ハチの巣状に正六角形または正六角柱が並ぶ構造をハニ カム構造 (honeycomb structure) と呼ぶ。工業的に応用されると軽くて丈夫な構造を実現するため、 サッカーのゴールネットや飛行機の翼に利用されている。 beeswax「蜜蝋(みつろう)」ミツバチ が巣作りのために分泌する蝋(ワックス)。 European Union = EU「欧州連合」 fungi fungus の複数形「菌, カビ」 go bad 「腐る」 heather「ヘザー」各種ヒースの総称。ツツジ科の常緑 低木で、小さな釣り鐘状の花をつける。 zinc「亜鉛」 mead「蜂蜜酒」ハチミツを原料とする醸 botulinum spores「ボツリヌス菌の胞子」sporeは菌類・植物の胞子 botulism「ボツ リヌス中毒」ボツリヌス菌による致命的な食中毒で、視覚障害や呼吸麻痺を起こす。 varroa mite「ミツバチヘギイタダニ、バロアダニ」ミツバチに害を与える寄生性の 粉させる」 ダニ

QUESTIONS FOR UNDERSTANDING

		•	s. Write T if the oh where you fi				se.
1	In ord	er to make	one kilo of	honey, a	bee must	visit 40,0	000
	flowers	S.				(#)
2	Accord	ing to the pa	ssage, China	consumes 2	5 percent o	of the world	d's
	honey.					(#)
3	Accord	ing to the pa	assage, honey	can kill m	icro-organ	isms such	as
	bacteria and fungi. (#)	
4	The passage states that beeswax is the most valuable product						uct
	human	s obtain from	n bees.			(#)
5	Accord	ing to the pa	assage, we rel	y on bees t	o help prod	duce many	of
	our foo	d crops.				(#)
SUMMAR	Y					1) 10	
		n the best wor	rd from the list	below.		الم الم	
fe	rtilize	sweetener	antibiotics	beeswax	doctors	heal	
Humans l	love swe	et flavors, so	it is no surpr	rise that we	love the ta	aste of hon	ey.
However,	honey i	is not only u	sed as a 1)		in our	cooking, it	is
also used	by 2)		to 3)	·	burns beca	ause its hi	igh
level of su	ıgar kill	s bacteria as	effectively as	regular 4)		As w	ell
			5)				
products	ranging	from candle	s to lipstick. I	Finally, bee	S 6)	(our
crops as t	hey coll	ect pollen, aı	nd this is the	most valua	ble service	they prov	ide
humanity	<i>'</i> .						

DATA ANALYSIS

Use the information in the passage to complete the table below.

Global Honey Production (2010)

	Proportion of global production	Weight (tons)	Value (\$)
China			
Africa		187,500	
European Union	12.5%		
Rest of World			600 million
Total:	100%		